

Audience Plan Report - Malaysia - All Categories - 2011-03-01 - 2011-03-31



Category: All Categories

Audience:

Date: 2011-03-01 - 2011-03-31

Traffic: All Devices

Criteria:

Audience: Malaysia;

Category: All Categories(Comprehensive);

Gender: Female;

Segmentation: Fashion Conscious;

Site	% of Site Audience	Matched Site Audience	Site % of Total Audience
emmagem.com - Beauty & Fashion	50%	802	.01%
mywomenstuff.com - Lifestyle - Health, Beauty & Fashi	47.92%	779	.01%
MY Website 32 - Lifestyle - General	39.27%	2,625	.02%
emmagem.com - Shopping Directories	37.5%	1,407	.01%
emmagem.com - Portal:News, Music, Entertainment, Sport's, Lifestyle and More	36.17%	5,068	.05%
nona.my - Lifestyle - Female	35.21%	1,553	.01%
nona.my - Magazines	35.21%	1,553	.01%
MY Website 30 - Lifestyle - Health, Beauty & Fashion	32.12%	1,291	.01%
murai.com.my - Blog	31.22%	1,682	.02%
murai.com.my - News	30.62%	10,951	.1%
murai.com.my - Entertainment	29.66%	4,472	.04%
karangkraf.com - Magazines	29.41%	948	.01%
karangkraf.com - Lifestyle - General	29.41%	948	.01%
MY-website-873 - Lifestyle - Female	29.32%	2,656	.03%
MY-website-873 - Lifestyle - Health, Beauty & Fashion	29.32%	2,656	.03%
murai.com.my - Celebrity	29.16%	24,079	.23%
majalahpama.com.my - Magazines	28.1%	4,319	.04%
majalahpama.com.my - Lifestyle - Baby Care	28.1%	4,319	.04%
murai.com.my - Music	27.76%	1,923	.02%