

Audience Plan Report - Malaysia - All Categories - 2011-03-01 - 2011-03-31



Category: All Categories

Audience:

Date: 2011-03-01 - 2011-03-31

Traffic: All Devices

Criteria:

Audience: Malaysia;

Category: All Categories(Comprehensive);

Gender: Female;

Primary Language: English;

Segmentation: Fashion Conscious;

Site

Site	% of Site Audience	Matched Site Audience	Site % of Total Audience
emmagem.com - Portal:News, Music, Entertainment, Sport's, Lifestyle and More	15.96%	2,236	.11%
thestar.com.my - Lifetravel	13.4%	658	.03%
thestar.com.my - Lifeliving	13.31%	1,130	.06%
kuali.com - Lifestyle - Food	11.97%	7,117	.35%
adoimagazine.com - Magazines	11.72%	1,720	.08%
adoimagazine.com - Marketing	11.72%	1,720	.08%
clovetwo.com - Lifestyle - Health, Beauty & Fashion	10.74%	3,089	.15%
kuali.com - Dining Out	10.7%	3,954	.19%
parenthots.com - Lifestyle - Baby Care	10.67%	2,305	.11%
galaxieblog.com.my - Member Communities - Blog/For	10.09%	1,888	.09%
thestar.com.my - Health, Beauty, Fashion	9.4%	3,504	.17%
mystar.com.my - Portal:News, Music, Entertainment, S	8.44%	1,177	.06%
ecentral.my - Movies	8.28%	488	.02%
MSN Malaysia - Lifestyle	8.15%	10,348	.51%
ecentral.my - TV & Radio	7.98%	430	.02%
allmalaysia.info - Directories, Local Guides & Weather	7.83%	728	.04%
allmalaysia.info - Travel	7.83%	728	.04%
mystarjob.com - Employment	7.43%	3,618	.18%

